



LOGO TO AIR HILLARY CLINTON INTERVIEW

*Exclusive CBS News on Logo interview about gay issues to premiere Friday
on Logo's digital cable channel and at Logo's 365gay.com*

NEW YORK, NY – February 1, 2008 – Logo, a division of Viacom Inc.'s (NYSE: VIA and VIA.B) MTV Networks, today announced that it will air and stream an exclusive *CBS News on Logo* interview with [Senator Hillary Rodham Clinton](#) (D-NY) on lesbian, gay, bisexual and transgender (LGBT) issues on Friday, February 1, 2008. Senator Clinton's campaign reached out to *CBS News on Logo* earlier this week to arrange this interview and connect with Logo's LGBT audience.

In the short interview today conducted via satellite, *CBS News on Logo* correspondent Jason Bellini prompts Senator Clinton to discuss a potential showdown with Senator John McCain (R-AZ) over the military's [Don't Ask, Don't Tell policy](#) as well as other issues including civil unions and more.

Taped in advance of mega-primary Super Tuesday, the interview will stream at Logo's [365gay.com](#), a leading LGBT news site, beginning Friday, February 1 at 8:00PM ET and throughout the weekend on Logo, with the first airing on February 1 at 10:25PM ET/PT.

This unprecedented interview connecting Senator Clinton with the LGBT audience is made possible through Logo's first-ever ad-supported LGBT cable channel and family of websites. Logo is the only television, online, digital and mobile avenue for reaching the LGBT audience. This interview comes on the heels of Logo's historic August 2007 *The Visible Vote 08: A Presidential Forum*, during which six of the major Democratic candidates discussed LGBT issues before an LGBT audience for the first time in history.

CBS News on Logo has also invited Senators Barack Obama (D-IL) and McCain as well as former Massachusetts Governor Mitt Romney (R) to interviews and speak to the LGBT audience.

ABOUT LOGO

Logo is the ad-supported network targeting lesbian, gay, bisexual and transgender (LGBT) viewers, launched by MTV Networks. The network launched June 30, 2005 with more than one thousand hours of content and now has more than 30 million subscribers across the United States. Logo provides LGBT audiences with a place where they can see themselves and be themselves through a mix of original and acquired entertainment programming that is authentic, smart and inclusive. Logo joins Viacom's roster of popular and highly targeted cable networks which includes MTV, Comedy Central, BET and Spike TV.

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ABOUT MTV NETWORKS

MTV Networks, a unit of Viacom (NYSE: VIA, VIA.B), is one of the world's leading creators of programming and content across all media platforms. MTV Networks, with more than 120 channels worldwide, owns and operates the following television programming services – MTV: MUSIC TELEVISION, MTV2, VH1, mtvU, NICKELODEON, NICK at NITE, COMEDY CENTRAL, TV LAND, SPIKE TV, CMT, NOGGIN, VH1 CLASSIC, LOGO, MTVN INTERNATIONAL and THE DIGITAL SUITE FROM MTV NETWORKS, a package of 13 digital services, with all of these networks trademarks of MTV Networks. MTV Networks connects with its audiences through its robust consumer products businesses and its more than 100 interactive properties worldwide, including online, broadband, wireless and interactive television services and also has licensing agreements, joint ventures, and syndication deals whereby all of its programming services can be seen worldwide.

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